

RANDALL W. DE WITT

Higher Education Leader



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Miramar, Florida

Expertise

Academic Affairs
Faculty Management
Budgeting & Forecasting
Regional Accreditation
Teaching & Learning
Professional Development
Multimedia Design & Development
Stackable Degrees
eLearning LMS
Program Marketing
Educational Technologies
Lab Design & Management
Conflict Management
Academic Quality Assurance
Enrollment Management
Instructional Design
Curriculum Development
MOOC Design & Production
Industry Advisory Councils
Gainful Employment
Student Incubators

PROFESSIONAL PROFILE

Academic affairs proactive leader with broad-based experience in higher education with expertise envisioning, developing, and implementing solutions that further organizational goals.

Expertise in leading diverse organizations in student enrollment and persistence growth through innovative program offerings, improving academic quality, fostering industry partnerships, and effectively managing change through adaptable, energetic leadership. Proactive, positive, and adaptable professional who leads by example.

EXPERIENCE

INSTRUCTIONAL DESIGN PARTNERS, Fort Lauderdale, Florida

Director of Higher Education

2016 - Present

Lead a team of industry professionals that envision and implement broad-based solutions in the areas of instructional design, curriculum development, eLearning, educational technology, MOOCs, interaction design, and evolving technologies. Manage strategic relationships, operations, budget planning, faculty presenters, technology implementation, instructional design, project management, marketing, and client relations.

DEVRY UNIVERSITY, Chicago, Illinois

2009 - 2016

National Assistant Dean 2013 - 2016

Colleges of Media Arts & Technology, Liberal Arts & Sciences, and School of Education

Led nationwide and online degree programs with responsibilities including faculty management, curriculum development, student appeals, accreditation, eLearning LMS, campus support, communications, course/classroom technologies, articulation agreements, compliance, university assessment, teach-out coordination, industry partnerships, persistence, gainful employment, and served as the academic partner to enrollment management, marketing, and career services.

- Achieved **33% increase** in new student enrollment via development of stackable certificate degrees
- Envisioned, produced, and managed massive open online courses (MOOCs) resulting in course enrollments of **85,000 students** achieving an industry leading MOOC completion rate ($\geq 10\%$)
- Conceived, designed, and produced regional state-of-the-art labs resulting in the **expansion of curriculum and degree offerings**
- Enhanced student **capstone success 25%** via course revisions based on feedback from students, faculty, and industry advisory council members
- Improved student persistence (**5% year over year**) via industry partnerships resulting in workshops leading to student attainment of industry certifications

DEVRY UNIVERSITY, Miramar, Florida

Associate Dean 2012 - 2013

Colleges of Liberal Arts & Sciences

Led college in 3 location metro with budget and management responsibility for the library, academic success center, transitional studies, advanced technology classroom, science and computer labs, and FWS students.

Academic leadership responsibilities included faculty management, metro professional development, hiring of adjunct faculty, student grievances, appeals, program marketing, and course schedule for the School of Education, Communications, Health Care Management, Justice Administration and Chamberlain College of Nursing programs.

- Improved **"at risk" student success 28%** by implementing supplemental instruction mentor program
- Organized **Justice Administration Club** resulting in improved student satisfaction and persistence
- Sponsored professional development series led by faculty resulting in **improved faculty evaluations**

Program Dean, College of Media Arts & Technology 2009 - 2012

Responsibilities included academic integrity, faculty mentoring and evaluation, equipment prototyping, master schedule, lab and technology management, student persistence, facility design, professional development, and student recruiting. Taught undergraduate courses as a **Distinguished Faculty member**.

- Implemented bridge to employment internship incubator resulting in **100% student persistence** and 90% post-graduation, in-field career placement
- Chaired communications committee resulting in **tri-location of institutions** on the Miramar Campus
- Developed iPad kiosk initiative resulting in **new student enrollment** and enhanced communications

1394 PRODUCTIONS, INC., Parkland, Florida

Chief Academic Officer 2005 - 2009

Responsibilities included designing curriculum, developing school models, implementing educational operating procedures, designing marketing strategies, hiring and training faculty, and teaching classes and workshops for the government of the **Dominican Republic**.

ADDITIONAL RELATED EXPERIENCES

DEVRY UNIVERSITY, Miramar, Florida

Dean, School of Business, Computer Information Systems, and Technical Management

MIAMI DADE COLLEGE, Miami, Florida

School Director, Entertainment & Design Technologies

MARS MUSIC, INC., Fort Lauderdale, Florida

Corporate Director of Education

MIAMI-DADE COUNTY PUBLIC SCHOOLS, Miami, Florida

District Instructional Supervisor / Fine Arts Department Chair

EDUCATION

Doctor of Education: Leadership in Higher Education, Northcentral University, Prescott, Arizona

Master of Science in Education, Florida International University, Miami, Florida

Bachelor of Science in Music Education, University of Louisville, Louisville, Kentucky